
GAMOSHI

Features & Pricing

Gamoshi DSP Account

Select the perfect plan and kickstart your programmatic campaigns

Essential Tools: Quickly create and efficiently manage your campaigns with intuitive tools.

Quality Marketplace: Access premium GamoshiX marketplace traffic, precise targeting, robust filtering, efficient budget management, and customizable capping.

Everything you need to start your campaigns effortlessly.

BASIC

Core tools for straightforward campaign creation and management. No Minimum tech fee.

PRO

All Basic features, plus advanced integrations for external inventory, ad quality tools, conversion tracking, enhanced data capabilities, and personalized Slack/Google chat support, perfect for scaling your campaigns.

ENTERPRISE

Complete control with comprehensive tools, contextual targeting, dynamic retargeting rules, DMP integrations support, dedicated account management, and a full white-label solution, customized to your unique needs.

Tailored DSP solutions that grow with your business.

General Features

| | Basic | Pro | Enterprise |
|--|--------|--------|------------|
| QPS = Max Incoming QPS | 20,000 | 50,000 | Custom |
| Connect and manage your supply | √ | √ | √ |
| Access to GamoshiX marketplace traffic | √ | √ | √ |
| DNS white label | | | √ |
| Full white label (one-time payment) | | | √ |
| Multi channel - Support for banner, video, and Rich Media across web, mobile web, in-app and CTV | √ | √ | √ |

External Inventory Management

| | Basic | Pro | Enterprise |
|---|-------|-----|------------|
| External Inventory management including bid floors management | | √ | √ |
| External Supply Integrations | | 10 | Unlimited |
| Support for open RTB 2.3 - 2.6 Custom integrations not fully compliant with iab Open RTB protocol may require additional setup fees. | | √ | √ |
| Header bidding adapter for publishers | | √ | √ |
| Prebid.org header bidding adapter (client) alias (one-time payment) | | | √ |
| Prebid server header bidding support | | √ | √ |
| Support for Regular tags VAST 2,3,4 | | √ | √ |

Campaigns & Creatives

| | Basic | Pro | Enterprise |
|--|-------|-----|------------|
| Advertisers and Campaigns management | ✓ | ✓ | ✓ |
| Budget management | ✓ | ✓ | ✓ |
| Capping and Day parting | ✓ | ✓ | ✓ |
| Tracking events - imp, clicks | ✓ | ✓ | ✓ |
| Conversions tracking | | ✓ | ✓ |
| Display creatives management | ✓ | ✓ | ✓ |
| Video creatives management | ✓ | ✓ | ✓ |
| Audio creatives management | ✓ | ✓ | ✓ |
| Video streaming Will require an additional fee based on the use | ✓ | ✓ | ✓ |
| API for campaigns and creatives management | | | ✓ |

Targeting & Filtering

| | Basic | Pro | Enterprise |
|--|--|---|---|
| A diversity of filters on both advertiser and campaign levels including location filters | ✓ | ✓ | ✓ |
| Lists (blocklists & allowlists) management on both advertiser and campaign levels | Up to 50,000 records per list and 500,000 records in total | Up to 100,000 records per list and 1,000,000 records in total | Up to 100,000 records per list and 1,000,000 records in total |
| Support for external list source (AWS) | | | ✓ |
| Audiences management | | ✓ | ✓ |
| Contextual targeting | | | ✓ |
| Pre-bid fraud detection and filtering | ✓ | ✓ | ✓ |

Optimization

| | Basic | Pro | Enterprise |
|-----------------------------|-------|-----|------------|
| Bid Optimization algorithms | ✓ | ✓ | ✓ |
| CTR based optimization | ✓ | ✓ | ✓ |

Integrations

| | Basic | Pro | Enterprise |
|---|-------|-----|------------|
| Post-bid fraud detection integrations support | | √ | √ |
| Support for ad quality tools integrations | | √ | √ |
| Support for DMPs integrations | | | √ |

Data

| | Basic | Pro | Enterprise |
|--|-------|-----|----------------------------------|
| Data management services | | | √ Will require additional fee |
| Dynamic rules for creating dynamic lists of users for retargeting (will require an additional fee) | | | √ |

Analytics

| | Basic | Pro | Enterprise |
|---|-------|-----|------------|
| Real -time business intelligence analytics dashboard supporting multiple dimensions, filters and granulations | ✓ | ✓ | ✓ |
| Aggregated performance reports | ✓ | ✓ | ✓ |
| Reporting API | ✓ | ✓ | ✓ |
| Requests sampling | ✓ | ✓ | ✓ |
| Analytics dashboard login for partners users | ✓ | ✓ | ✓ |

Support

| | Basic | Pro | Enterprise |
|-----------------------------------|-------|-----|------------|
| Help desk support | ✓ | ✓ | ✓ |
| Wiki access | ✓ | ✓ | ✓ |
| Dedicated account manager | | | ✓ |
| Google chat/Slack channel support | | ✓ | ✓ |

Pricing

| | Basic | Pro | Enterprise |
|--|---------------|---------|------------|
| Monthly fee for self serve -> % of gross activity | 10% | 7% | Custom |
| Monthly fee for semi managed -> % of gross activity | Not supported | 10% | Custom |
| Monthly fee for fully managed -> % of gross activity Minimum Monthly spend of 10K USD required. | Not supported | 15% | Custom |
| Minimum monthly fee (Terms: Prepayment on the 1st of each activity month) | None | \$1,500 | Custom |
| Gross monthly Spend when buying GamoshiX Marketplace Traffic (Terms: Prepayment) | √ | √ | √ |
| To buy GamoshiX marketplace traffic a credit line needs to be established | | | |

Contact us at info@gamoshi.com to get Pricing for Enterprise level.

For more info

Info@gamoshi.com